

ROLE DESCRIPTION

Youth Action Group: *Community Ambassador*

Would you like to be a key player in shaping Scotland's national anti-bullying campaign strategy? We are looking for young people to join our Youth Action Group to co-design our next national anti-bullying campaign. You will gain a wealth of skills and experience in planning and designing this exciting piece of work.

Who are we:

respectme is Scotland's anti-bullying service. We are fully funded by the Scottish Government and managed by SAMH in partnership with LGBT Youth Scotland.

Our vision is of a respecting, just, equal and inclusive Scotland in which all children and young people can live free from bullying and harassment and are encouraged to reach their full potential. Our work is driven by a focus on children's rights.

We work with all adults involved in the lives of children and young people to give them the practical skills and confidence to deal with children who are bullied and those who bully others.

We aim to build the capacity of these adults to effect change and challenge bullying and stigma at an individual, school, family, community and societal level. We also campaign at a national level to raise awareness of the service and the impact that bullying can have.

What are we looking for:

We are looking for your help! We want to hear from young people who have knowledge about bullying and ideas about how to build an effective campaign. Perhaps bullying has affected your life in some way and you feel ready to use your experiences to contribute towards a bigger cause (please note there is NO expectation for members to share personal experiences if they are not comfortable doing so).

Why we need you:

No-one knows how to do this better than young people, so we want to listen to your thoughts and ideas. We want to reach as many young people as possible, by building a campaign with resources and activities that will really empower young people and create lasting changes.

When will we see results:

The campaign will launch in October 2022, in time for Anti-Bullying Week in November 2022 and will run for two years. You will not be expected to stay involved for that entire duration, but we would love to have you onboard for as long as possible.

How can I get involved:

Complete the Youth Action Group application form and return to us by 1 March 2022. We are holding voluntary information sessions ahead of the deadline which we'd like to see you attend on either Thursday 10 February (6pm–6.30pm), or on Tuesday 22 February (6pm – 6.30pm) to hear more. This is also an opportunity to ask questions in relation to the role. Visit our eventbrite page to [register](#).

Role commitment

As a Youth Action Group *Community Ambassador*, we are looking for your involvement for approximately 18 months. We realise this might seem like a big commitment at first, but we've broken down what this looks like.

Anti-Bullying Week 2022: Campaign Development (February 2022 – August 2022)

This will be the busiest period; 20 hours commitment.

- ✓ Introductory training
- ✓ Campaign training
- ✓ Research and brainstorming sessions for campaign focus
- ✓ Sharing your learning and reflections
- ✓ Working on campaign promotional materials
- ✓ Developing campaign work to embed the key messages of the campaign

Anti-Bullying Week 2022: Evaluation and development for Year 2 (February 2023 – June 2023)

The campaign will need to be refreshed and updated for Anti-Bullying Week 2023; 8 hours commitment approximately.

- ✓ Your feedback to help us refresh and develop content for Anti-Bullying Week in 2023

Post Anti-Bullying Week 2023: (December 2023 – January 2024)

This stage is optional as we appreciate not everyone may be in a position to continue their work with us at this later date; If you are available - 5 hours commitment approximately to complete the project.

- ✓ Evaluating the key stages of the campaign
- ✓ Assisting with a smooth transition to the next intake of Youth Action Group Community Ambassadors in 2024

What will I learn:

As a Youth Action Group Community Ambassador we will help you gain a number of transferable skills that can be highlighted in CVs, college/university applications and job applications. We will also support our Community Ambassadors to gain a Saltire Award.

- ✓ Deepening your knowledge of anti-bullying work, including prevention and responses
- ✓ Communication skills
- ✓ Team work
- ✓ Reflecting and sharing knowledge
- ✓ Discussing and thinking critically about solutions

- ✓ Creative design and content planning
- ✓ Project based team-working
- ✓ Leadership skills